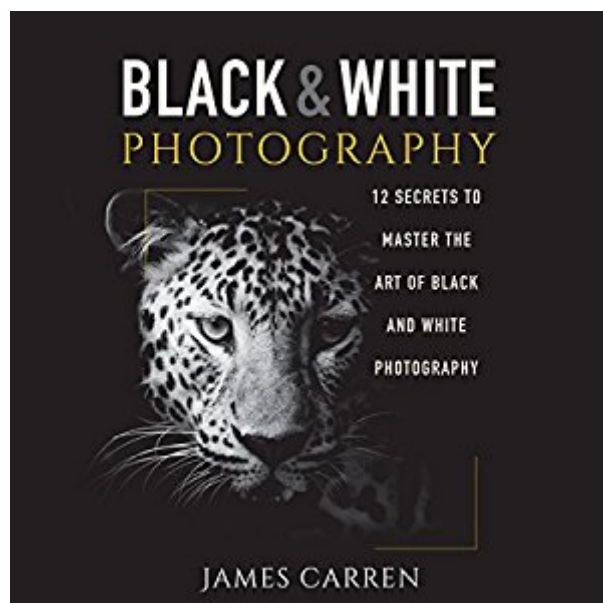


The book was found

# Black And White Photography: 12 Secrets To Master The Art Of Black And White Photography



## Synopsis

Black and white photography is considered by some to be more difficult than color photography, simply because color ceases to be an element in the finished product. However, it is still an element to be considered while shooting, because color affects what greys, whites, and blacks you get as a result. Black and white can make your photos much simpler, pared down to the basics. This can make photographs appear more serious or scary, or even take away considerations of decade or century. Photographs also need different development in post, as well as different considerations for grain. Here's a preview of what you'll learn: Deciding whether or not to shoot in black and white: there is no right or wrong answer; they can be for aesthetic consideration or to make an image less distracting. Tonal differences and contrast: I explain why color is still important, because the color content of a scene will affect your tonal ranges. Being technically competent: This tip explains the usage of different ISOs and how black and white grain differs from color grain. Pay attention to the light: Light is very important in any photo, but here, it can help change the mood of a black and white photo very quickly. Texture: Texture becomes even more important in black and white photos than it does in color, because you have one less element to work with. Composition: Refer to this tip for a short refresher on the elements of composition, and how you can use them to make your photos stronger. Headshots: This tip explains the pros and cons of shooting headshots in black and white, as well as things to consider when doing so. Post Processing: Learn how to control your color channels and contrast in reference to black and white photos. Creating almost black and white photos: Learn how to purposefully create such images to delight viewers at their subtlety.

## Book Information

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## Customer Reviews

Great tips for anybody who would like to explore shooting for the focus of black and white photography rather than simply deciding to go black and white in post. The tips are simple and do not require a lot of technical knowledge, so this book is great for beginners or self taught photographers. The only reason I did not get a 5th star is I would have liked to see some examples. I am a very visual learner and would have liked to see an example of some of the tips. Such as shooting one image at a low iso and then at a high to compare them. I just expected to see lots of awesome photos in a photography book. Otherwise it is a great read.

I read so many books that think technobable is a substitution for good photography and trade terms for practicality. I'm glad this book didn't. Its clear, cohesive and easy to understand. I'd recommend to any one who is curious about making the switch to black and white. They'll be in good hands.

Not one SINGLE photo for use as a visual aide, rendering the book all but useless for photographers, who, let's face it, are about as visual as you can get. The book itself is nothing more than a few pages long and wasn't worth the cost of shipping It was given to me as a gift by my mother, but even she was so disappointed at the disparity between expectation and reality where this book was concerned, she actually apologized for buying it.

Every single decent photo book has a corresponding image to illustrate a point. Not a proper photo book for learning.

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